



From the Desk of the Jt. MD

Dear Friends,

It has been an overwhelming quarter. We have again got the Forbes 'Best Under a Billion In Asia' recognition, which validates the reliability of our team as well as the trust the customers have shown in us.

We have also won the Zee Business and RICS awards for Best Residential Project in two sectors: North (for Aangan) and East (for Woodlands). It is extremely gratifying to realise that we won in both the regions that we operate in. At the same time, it is humbling and makes us even more aware of our responsibilities.

During the same time, we closed land deals in Bhiwadi (Thada Village) as well as in Kolkata. In Kolkata, we plan to extend our Utsav Brand, making it our fourth Senior Living housing project. Utsav at Kolkata will be part of the 314-acre integrated township planned by Bengal Shriram Hi-Tech Pvt. Ltd.

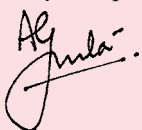
Last quarter we also achieved the highest figures in sales and in construction numbers.

But personally, what was most satisfying was the increase in the number of customers who moved into their homes in Greenwood, Amargh, Aangan, Manglam and Utsav Jaipur.

A lot of expectations, emotions and excitement accompany home-owners as they move into their homes. We will try to make the change as smooth as possible for them and continue in our endeavour to make our Ashiana Communities a haven of happiness, fulfilment and contentment.

Wishing you Health and happiness,

Always keep smiling!



Spotlight

A Double Celebration at the Zee Business Awards!



Ashiana Housing Ltd. MD Mr. Vishal Gupta receiving the award from the Honourable Minister of Urban Development, Shri Kamal Nath

The Zee Business RICS Real Estate Awards saw Ashiana winning two awards. Ashiana Aangan (at Bhiwadi) was declared the winner in the category - Best Residential Project - North. Ashiana Woodlands (at Jamshedpur) was declared the winner in the category - Best Residential Project - East.

The magnificent award ceremony was held on September 29 at The Grand Hotel, New Delhi. In the words of the organisers, "The awards are an initiative to recognize professional excellence in real estate projects selected from across the nation. Winning projects showed all-round excellence, value for customers and a commitment to sustainability."

Ashiana Scores Again!

Ashiana Housing Ltd. has once again made it to the coveted Forbes list of 'Best Under a Billion in Asia'. It is once again the only Indian Real Estate Company in the list!

We thank all our people at Ashiana for their commitment to the values of the company, all our associates and suppliers for their support, and all our customers for their good wishes.

Value Research on Ashiana

Value Research, the highly trusted independent investment research company run by Dharendra Kumar, in its main article on Sept. 22, has praised Ashiana's "operational efficiency". To quote, "Not only is it (Ashiana) profitable and debt free, its return on capital employed is a healthy 27.5 per cent for FY11...Ashiana's return on capital employed over the last 10 years stands at a healthy 33 per cent — a return many of its larger and more established peers would kill for."

Retirement Living World India

Delhi will host India's first Senior Living Conference. Jt. MD, Ankur Gupta is a Founder Sponsor and Advisor for Retirement Living World India, which will be a platform for exchanging views on Senior Living in India. This will encourage more people to enter this space and give a boost to the industry at large.

The Economic Times REIFBS 2011 Symposium



Ashiana Jt. MD Ankur Gupta answers queries at the Economic Times REIFBS 2011 Symposium

The Economic Times Real Estate Investment Forum & Business Spaces Symposium was a huge success, with interesting themes, stimulating discussions and prominent speakers.

Ashiana Jt. Managing Director, Ankur Gupta who was on the panel for Senior Living said, "The conference covered the topic of Social Infrastructure; the various requirements for developing new townships, the relevance of schools and hospitals, and the crucial need for Senior Living facilities."

The Indian Presence at Retirement Communities World Asia

Hong Kong was the venue for the RCW Asia 2011. The presence of a larger number of delegates from India this year underlined the fact that the real estate sector in India has indeed recognised the need for specific living arrangement for the elderly.

It was a great learning experience to hear how US companies like Ericsson and Belmont Village manage their projects, and the challenges they faced in the early years.

Ashiana Housing now in Kolkata

Ashiana Housing Limited has signed an agreement with Bengal Shriram Hi-Tech Pvt. Ltd., a subsidiary of Shriram Properties Limited, to acquire 10 acres of land in Uttarpara, Kolkata.

With the Utsav Active Senior Living Complexes at Bhiwadi and Jaipur succeeding in their endeavour to give Senior Citizens a better lifestyle with medical facilities, security, convenience and companionship, the company is now set to replicate the model at this site.

The company expects to receive the requisite clearances this financial year and start development in the next financial year.

Ashiana on Social Media Network

After Facebook, Ashiana is now also on Twitter and YouTube. Being active on the Social Media Network is a great way of connecting with existing and prospective customers. Whether it is to showcase our products, or to share our beliefs and values, or address your questions and concerns, we are just a click away! Ashiana is also using professional sites like LinkedIn to build business contacts and hire new talent.



BITS-Pilani '69 Meet

More than one hundred alumni of Birla Institute of Technology and Science, Pilani (BITS-PILANI) of the 1969 batch met at Udaipur's Hotel Sheraton for their 6th Alumni Meet in September, 2011. The group, of which Ashiana Chairman Emeritus Mr. Om Gupta is a member, has made it to the Limca Book of Records for the largest number of alumni meet of a single batch.

The batch mates, now in the 60-64 age group, arrived from across the globe with their families. The group is actively involved with social work, specially in the field of education.

Ashiana Training Institute



Mr. Sunil Gupta, Jt. Director of Regional Directorate of Apprenticeship Training-Govt. of India, Mr. Arvind Singhatiya, Resident Director of PHD Chamber of Commerce, and Mr. Sandeep Kalia, Training Officer of RDAT visited Ashiana Training Institute for an audit of ATI's Training Modules. Mr. Mahesh Sharma, Ashiana Utsav resident, acted as the Industry Expert for Construction. Col. Ashok Gongopadhyay gave a presentation on Skill Training and CSR initiatives to the visitors.

Health



Our Jaipur Branch has arranged for a Doctor to conduct a health check up of our labourers and their families every Saturday.

The Green Campaign



During the month of July, our CSR department added another 250 trees to the 2200 trees already planted by them in Bhiwadi. The Annual Tree Plantation Drive started in July with Col. Ashok Gongopadhyay planting the first tree. Ashiana employees joined residents from Ashiana Utsav, Ashiana Greens and UIT sector 8 and 9 to plant a variety of saplings.

Education

Ashiana Jodhpur has undertaken the development of the Kudi Govt. Primary School at Jodhpur, making it cleaner, greener and more hygienic.

At the Construction Site



Steps to Reduce Seepage

Our Engineers are constantly studying the latest technical developments to ensure improvements in every aspect of construction. To reduce seepage, the following improvements are being carried out at the Aangan site:

- Pressure Reducing Valves to reduce excessively high water pressure which can cause CPVC pipes to crack.
- Unhappy with the quality of the C. P. Extension Nipple in use, our team searched out and replaced it with a superior quality brand.
- Laticrete epoxy grouting on joints of bath tub and dado tiles has been replaced with silicon grouting which, due to its properties of expansion and contraction, reduces the possibility of cracks developing.
- Instead of the earlier two-sided bath tub supports, brick-work support on all four corners is being provided.
- A 4" diameter PVC Cap in the waste line of bath tubs is being provided to prevent sand in the pipe line.
- In Phase IV & V, bathtubs will be replaced with glass curtains.
- To prevent water seepage and ensure a longer life, various improvements are being carried out in the over head water tank construction.

In the HR Department

Medical Insurance for Employees

With the steep rise in the cost of medical care, Ashiana has decided to provide group medical insurance to its employees, through the National Insurance Company Ltd. The insurance covers the employee, the spouse and two dependent children below 23 years of age. Special features include cover for maternity linked medical expenses and all pre-existing diseases.

A Hat-Trick Achieved at Amarbagh



Mr Surendra Kumar (in green cap) with the team of Supervisors of Ashiana Amarbagh, Jodhpur

Ashiana's initiative 'Jhanda Ooncha Rahe Hamara' motivates and validates employees who achieve daily targets, consistently giving their best. Mr. Surendra Kumar, Steel & Shuttering Supervisor of Ashiana Amarbagh has been declared the 'Champion of the Month' for three consecutive months. He was rewarded by the company for this achievement.

Training by Astral for Plumbers



Plumbers learning how to take advantage of the latest technology

Plumbers working at the Aangan site underwent a training session by Astral, to learn advanced methods and use of new tools to improve all aspects of Plumbing.

Life at Utsav, Bhiwadi

Teej Celebrations



Utsav ladies enjoying Mrs. Prem Dhingra's dance to a traditional Teej song

As usual, Teej celebrations at Utsav were a colourful affair, thanks to the joyous spirit of the Utsav ladies. VML added a helping hand by decorating the garden and swings with marigolds.

Janamashtami Celebrations



The Utsav Temple wore a festive look on Janamashtami, and our Utsavites celebrated the event with Bhajans, Aarti and Prasad

Rakhi Celebrations



Mr. V K Aggarwal gave a talk on the significance of Rakhi. The love and affection between the residents was evident at the festival.

A Visit to Phoolwari



Our Residents visited Phoolwari, told the children stories and distributed sweets

Love of Art



Utsav residents at the Love of Art session at the Utsav TV Lounge.

A new activity called 'Love of Art' has been started at Utsav. It aims to give a platform to our residents to share their artistic talent and knowledge with other residents.

The first session was a lecture-demonstration on Photography by Mr. Om Prasad, and in the second session, Col. Gurdial Singh spoke about Guru Nanak Ji. Both sessions were highly appreciated.

Gents Coffee Evening



The very first Gents Coffee Evening was an enjoyable affair with an exchange of travel experiences over snacks and coffee!

Free Medical Camp for Maids



Vidya Rani (Staff nurse) examining a maid at the Utsav Reception Office while Mrs Surendra Kaur fills in the medical details

Utsav Doctors Dr. (Mrs.) Sushila Jagtiani, Dr. (Mrs.) Sushila Aggarwal and Dr. C K Sharma conducted a detailed medical examination of the maids working in Utsav, with 8 residents helping as volunteers.

Month End Party



The cake cutting ceremony !

The Month-End Party at Utsav, in the words of Resident Mrs. Anjana Mehta, was "administered so well, and everything was done with such care, that people felt truly welcomed." Kudos to Resident Mrs. Sukhija and Ashiana Activity Manager Gajna for a great job!

Independence Day Celebrations



Dewanjee and Group regaled the residents at the Independence Day celebrations at Utsav

Eye Check up Camp



A Free Eye and Dental Check up camp was held at Utsav

Cookery Show



Mrs. C P Mitra demonstrating Semolina Toast during the Cookery Show organised at the Utsav café

A Visitors Words

And to end, we would like to remain true to what a visitor to Utsav, Mr. S L Kumawat said to describe Utsav, "Saraltam Evam Suvidhapurn, Sarankshit Ashiana."

Independence Day Celebrations



Labourers Children from Ashiana Phoolwari School at the Independence Day Celebrations at Utsav

The patriotic spirit of our residents was evident in the stirring sounds that reverberated as the National Anthem was sung on Independence Day at Utsav. Dr V S Bhatnagar hoisted the flag. Apart from games like Musical Chairs, Pass the Buck etc, a folk dance performance was also thoroughly enjoyed by the residents, some of whom happily joined in!

Month End Party



Residents sportingly playing Party Games organized for the Month-End Party

The month-end party celebrated the birthdays of Ms Anandi Singh, Ms Kamla Bhardwaj, and Ms. Shashi Bairathi, and the Wedding Anniversary of Mrs and Mr Somnath Dhal. Residents had a good time, playing Musical Chairs and then chatting over the delicious buffet served by the Utsav Cafe.

A Store Next Door

A Convenience Store, situated at Manglam next door, is living up to its name by making it easy for Utsav residents to shop for daily necessities.

Gym for Utsav and Manglam



Guests sitting by the swimming pool at the Gym and Club House Inauguration

A Gym and Club House for residents of both Utsav and Manglam was inaugurated on August 5. Mr Somnath Dhal from Utsav and Mr Dev Sharma from Manglam cut the ribbon. The residents intend making full use of the health-benefitting facilities and were already drawing up a list of monthly and fortnightly events.

Zindagi Na Milegi Dobra



The convenience of a movie hall next door

Residents had a relaxing time watching Zindagi Na Milegi Dobra at the Activity Centre, which was followed by delicious snacks served by the Utsav Cafe.

Lecture on Meditation by Brahma Kumaris

In response to requests for spiritual talks, a lecture on Meditation by the Brahma Kumaris was arranged for the residents. They highly appreciated the talk, specially the suggestions on Positive Thinking.

Janamashtami Celebrations



Janamashtami Celebrations at Utsav

Janamashtami celebrations at Utsav began with puja and continued with bhajans, group dances and recitation of the Krishna Katha.

Utsav Presentation at CEERI

We had the honour of giving a presentation about the Utsav Active Senior Living Concept to the Professors of CEERI (Central Electronics Engineering Research Institute) at Pilani, thanks to Mr P V L Reddy (Chairman Staff Welfare Committee). We look forward to welcoming these eminent professors to our Ashiana Family.

Some Special Visitors

Retired Punjab National Bank officers who have formed a Senior Citizens Group visited Utsav in response to our invitation to hold their monthly meeting at the Utsav Hall in September. After their meeting, they interacted with residents and saw the complex and the parks, which impressed them hugely.

Another interesting visit in September was from 25 residents of Jaipur's large residential neighbourhood Vidyadhar Nagar, who came over to acquaint themselves with the facilities at Utsav. They enthusiastically participated in all the activities that were organized for the day.

Ashiana Manglam

Independence Day Celebrations



Independence Day at Manglam

Independence Day celebrations at Manglam began with the flag hoisting, which was done by Mr. Rathod of Villa T-26, and a rousing rendition of the National Anthem. The residents then proceeded to the newly inaugurated Club House where a Sit and Draw competition for children, a swimming competition and Tambola had been organised.



The Swimming Competition in progress at the Gym and Club House

The Ultimate Convenience



Convenience Store at Manglam

Pranav Stores, the Convenience Store set up by Capt. Subodh Kumar Sharma at Manglam has added a lot of ease and convenience to the lives of residents with its quality and variety of products. With all facilities right at the doorstep, a resident commented that “a small town in itself is in the making at Manglam.”

The Gym and Club House



Mr Somnath Dhal from Utsav and Mr Dev Sharma from Manglam inaugurating the Gym and Club House for residents of Manglam and Utsav

Ashiana Greenwood



The children's play area at Greenwood

Ashiana Greenwood, with its facilities of gas pipeline connection, automatic power backup, basement parking and kids play area is becoming the most sought after address in town. It is now home to 61 happy families of Govt. officials and private sector executives.

Rangoli Gardens

Doctors' Meet



The Medical Fraternity pays a tribute to a Singing Legend

Rangoli Gardens was one of the co-sponsors of the Doctors' Meet, which paid a tribute to Singing Legend Mohd. Rafi, at Maharani Farm, Mansarovar in July. Over 100 Doctors and their families enjoyed the event.

Independence Eve Celebrations



Celebrating Independence Day at Chinkara Officers' Institute

An Independence Eve Celebration was organized on August 14 at Chinkara Officers' Institute, Jaipur Cantt. 300 guests comprising our existing and prospective customers from the Defence Services attended the event. They enjoyed the music and singing, as well as the dinner and drinks. The event ended with a vote of thanks on behalf of Rangoli Gardens by our Vice President, Cdr. Sanjeev Rawat.

Presentation at Hotel Ramada

Ramada, a popular 3-star hotel in Jaipur invited us to give a presentation about Rangoli Gardens. Rangoli Gardens owner Mr. D.K. Singh suggested it as he wanted his colleagues at Ramada to know about the complex.

Vishwakarma Pooja



Employees participating in the Vishwakarma Pooja Havan at Rangoli Gardens.

On Vishwakarma Pooja day, Narayana Hrudayalaya Clinic had organized a health check-up camp at Rangoli Gardens for staff members of Ashiana Jaipur. It was followed by a brunch.

The Ashiana fraternity at Jamshedpur witnessed joyous activities with an extended festival season. The populace in Jamshedpur were treated to a bundle of celebratory tidings as they participated with customary zeal to live Ashiana's purpose - "Nurturing Smiles".

And with Jamshedpur's Ashiana Woodlands winning the Zee Business RICS Real Estate Award for the Best Residential Project in the East, we had yet another reason to smile!

Ashiana Brahmananda



Ashiana Chairman Mr Om Gupta, with Mrs. Beila Gupta, during their visit to Ashiana Brahmananda

Ashiana Brahmananda is gearing up for the handing over of the first phase of flats. The adjoining areas of Ashiana Brahmananda are seeing development activities like schools, medical facilities, etc. coming up.

Enhancing Security



The Security Supervisor at Ashiana Gardens communicating with the Maintenance Office on his new Walky Talky

VML, in its pursuit of better and efficient services and security, has provided its staff with Walky-Talkies at Ashiana Gardens.



The Concertina Wire Fencing at Ashiana Residency Greens

To enhance security, concertina wire fencing has been put up along the boundary walls at Ashiana Residency Greens.

Marine Plaza



The Entrance to the Marine Plaza Site, decorated for the Foundation Stone Laying Ceremony



(L to R) Ashiana MD Mr. Vishal Gupta, Ashiana Chairman Mr. Om Gupta, Tata Steel MD Mr. H.M. Nerurkar and Ashiana VP, Jamshedpur Col. Shantanu Haldule at the Foundation Stone Laying Ceremony of Marine Plaza

In keeping with Ashiana's promise of bringing quality living to the Steel City, the hotel-cum-retail project, Marine Plaza, was inaugurated on September 16 by Mr HM Nerurkar, MD Tata Steel.

The Bhoomi Pujan was done by GM (Projects) Mr Ashit Sengupta and Project Manager Mr Palash Roy. Mr Om Gupta, Chairman Ashiana Housing Ltd and Mr Tejas Shah from Hyatt Hotels also graced the occasion.

The visitors were appreciative of the beautification done along the property line on Marine Drive.

Ashiana Woodlands



Residents of Ashiana Woodlands at the Tree Plantation Drive



The 'Know Your Neighbour' programme at Ashiana Woodlands was well attended

With occupancy at Ashiana Woodlands increasing, we felt it would be a good idea to organise a 'Know Your Neighbours' function, along with a Tree Plantation drive. It was good to see residents getting to know one another.

For neatness and better storage organisation, we have constructed a store for the Swimming Pool and one for the Maintenance Office at Ashiana Woodlands.

Ashiana Trade Centre

The painting work at Ashiana Trade Centre has been resumed after the monsoons.

Our Residents



Our Best Wishes and congratulations to 18 year old Neeles Bagga, a resident of Ashiana Gardens, Jamshedpur, who has got admission to Cornell University, USA, on a scholarship.

Krishna Janamashtami at Aangan



Making it to the top in the Dahi Handi Event

Ashiana Aangan residents celebrated Krishna Janamashtami at the Club House with a night long Jaagran. On the eve of Janamashtami, a Dahi Handi competition was held at the Central Park-1

Library at Aangan



The latest attraction at Aangan is the neatly arranged Library

The New Bus stand at Aangan



The aesthetic bus stand at Ashiana Aangan provides shade to students and their parents

Inter-Ashiana Swimming Competition



Men's Free- style Swimming Competition in action

Ashiana Gulmohar Park was the venue for the eagerly awaited Inter-Ashiana Swimming Competition. Residents from Aangan, Gulmohar Park, Gardens and the Village Projects took part in it.



Inter-Ashiana Swimming Competition Winners and Runners-up with the Coordinators

The Winners were: Akshay (Ashiana Gardens), Gyanendra (Ashiana Village), Mrinalini (Ashiana Aangan) and Rachit (Ashiana Aangan)

Cricket Match: AHL vs. VML



A friendly cricket match was organized by VML after the Vishwakarma pooja



The victorious VML Team

Beautification of STP Area



Trees and flowers have been planted in the STP area in Ashiana Village, adding to the beauty of the place

Our Residents



Pallavi Prakash

Our congratulations to Ashiana Aangan resident, Pallavi Prakash, for the publication of her novel, 'Mystique' in July this year. To quote her, "the book is a work of science fiction and it aims at spreading love for our planet and love for brotherhood." More power to her pen!

New Brands at the Village Centre

With new brands coming in on a regular basis, the Village Centre is living up to its name of being the hub of Bhiwadi! The following are new additions to the already varied list:



Guardian Pharmacy



HDFC ATM



Radhika Unisex Beauty Saloon



Brand Hub



Suhag Churi Palace

The Treehouse

The Treehouse Club gives its members the joy of participating in myriad activities and also a chance to benefit from networking opportunities. The management organises various events all round the year.

Maha-Tambola

The recent Maha-Tambola event in September saw the enthusiastic and lively participation of 40 club members, with all of them saying they looked forward to more such events. We shall not disappoint them!

Friday Flicks



Rapt attention while watching a movie on the big screen at the Treehouse Club

The 2nd Friday of every month is Movie Show Evening, where the latest movies are shown on the big screen.

Fireworks and Crackers!



Enjoying the fireworks display in the lawns of Gardenia

To bring in Diwali with a bang, a 'Fire & Cracker' show took place on October 25 in the lush greens of Gardenia. A great way to enjoy Diwali festivities amongst friends!

We are delighted with the whole-hearted support that the club has received from its members and will continue to give them reasons to smile.

Neemrana News

Independence Day Celebrations



Sr. Estate Officer, Mr. JP Thakur, hoisting the flag on independence day

Krishna Janamashtami



Made it! Youngsters rejoice at reaching the Handi
Over 250 residents joined us in celebrating Krishna Janamashtami. The beautifully decorated Temple was alive to the sound of bhajans till late night.

Swimming Competition



Getting Ready to jump in!



The winners with their medals

Enthusiastic participation in the Swimming Competition at Greenhills made it an exciting affair. The winners in the Children's Group were: Priyanshu, Mohit, Ankit, Priya, Ruchi, Ujjawal, Harish and Nandani. The winners in the Adult Group were: Mr. Pradeep Kumar and Mr. N.K Singh.

Aap ki Kalam se

आत्मबोध

मैं हूँ इक अदना इन्सान
क्या बस मेरी इतनी पहचान ?

मुझ में हैं खूबियाँ अनेक
और हैं कमिया भी दो एक
मोह-माया का मैं हूँ पुतला
और थोडा मुझमें है कपट भेद
ईर्ष्या जलन और स्वार्थ घृणा
इन सबका मुझमें है मिश्रण

मैं प्यार दया और ममता से
भरपूर हूँ जीवन के रस में
थोड़ा सच्चा, थोड़ा झूठा
हँसता-रोता, गाता चलता
जीवन पथ पर दौड़ा करता
गिरता, थकता पर न रुकता

मैं मानुष हूँ और ब्रह्म भी हूँ
कुछ-कुछ दानव का अंश भी हूँ
मैं चाहूँ तो पार ब्रह्म बनूँ
या फिर मैं पथ भ्रष्ट फिरूँ
चाहूँ तो विश्व विजय कर लूँ
या फिर खुद से ही हारूँ मैं

पर जब मैं खुद को पा जाऊँ
अपनी शक्ति को छू पाऊँ
इन्सां बनने के मकसद को
आत्म ज्ञान से पा जाऊँ
तब ही हूँ मैं सर्वश्रेष्ठ
देवों की भी ईर्ष्या पाऊँ

सन्तोष गुप्ता

एम-२०, आशियाना उत्सव, भिवाडी

Our Little Artists



Drawings made by Manglam (Jodhpur) Children on Independence Day

Ashiana Annual Family Tour

Team Bhiwadi: A Weekend in Nainital

The Ashiana Annual Family Tour of Team Bhiwadi took off for Nainital, the Queen of Hill Stations, on the evening of October 5, amidst enthusiastic cheers of 'Go Ashiana!'

Travelling through the night, amongst boisterous singing of multiple rounds of Antakshari, the morning of the 6th found us amongst the pristine and clear environs of Nainital. The magnificent bean shaped lake dotted with kaleidoscopic colours of row boats, pedal boats and yachts; the gentle sloping hills kissing the tranquil waters of the lake and the lush greenery of coniferous forests all around: it was a treat for the eyes to behold!



The three days we spent in the lap of the lower Himalayas were taken up with sightseeing, boating, wading through streams of ice cold but crystal clear water and just soaking in the beauty of the place. The cold evenings belonged to music and dance around bonfires with energetic DJs pelting out the hottest Bollywood numbers.

It was a holiday to cherish for its beauty, its charm, its camaraderie and its rejuvenation. And as we headed back home, we captured, in our minds and cameras, memories for life of a holiday spent with family Ashiana.

Ms. Saba Sultana

Team Head Office: A Weekend in Simla

It was a beautiful moonlit night when we all boarded the bus to Simla to enjoy our Annual Holiday.

Simla, the capital city of Himachal Pradesh, welcomed us with snow capped peaks and green hills. The fresh air and incredible weather was motivation

enough, and after breakfast, we could not wait to enjoy the outdoors and explore the nearby sights. Starting with Mall Road, we went on to the ridge to get the magnificent view of the mountain ranges.

We were struck by the beauty of Christ Church and its stained glass windows. Jhakoo Temple, dedicated to Lord Hanuman, at an altitude of 8048 feet above



sea level, was our next stop, and a few of us went to the Dussehra Ground to enjoy Dussehra with the local people.

The next morning, we boarded the bus for Kufri, and marvelled at the beauty of the place. On our last day, we drove to Solan,

another quaint and lovely town, and then on to the famous Pinjore Gardens, before returning back to Delhi.

These annual holidays are a great opportunity to refresh ourselves, to make new friends, to know our colleagues better and to strengthen the Ashiana Family ties.

Bindu Dhingra

The 'A' Team



Mr. Rohit Purohit

When the gentle Mr. Rohit Raj Purohit, from Kudi Village, Jodhpur, joined Ashiana as an Office Boy, we had no idea that he would prove to be such an asset to the company so very soon!

A quick and keen learner, he has always displayed an eagerness to shoulder more responsibilities. He has been doing a great job at maintaining the office as well as the sample villa. Always ready to help residents with any kind of assistance they may require, he was given the responsibility of dealing with customers too, which he handled well.

He can now work on MS-Excel & MS-Word and also operate a Laptop. We wish him a bright future!



Jest a Minute!

A man in a hot air balloon realized he was lost. He reduced altitude, spotted a woman below and shouted, "Excuse me, can you help me? I don't know where I am and I need to get back to base before it gets dark.

The woman below replied, "You're in a hot air balloon, approximately 30 feet above the ground. You're between 40 and 41 degrees north latitude and between 59 and 60 degrees west longitude."

"You must be an engineer," said the balloonist. "I am," replied the woman, "How did you know?"



"Well," answered the balloonist, "everything you told me is technically correct, but I have no idea what to make of the information. I'm still lost, and frankly, you've been of no help at all; you've just delayed me further."

The woman below responded, "You must be in Management." "I am," replied the balloonist, "but how did you know?"

"Well," said the woman, "you don't know where you are or where you're going. You have risen to where you are due to a large quantity of hot air. You expect people beneath you to solve your problems. The fact is that you are in exactly the same position you were in before we met, but now, somehow, it's my fault."

Welcome to Ashiana



Mr. Sharad Kr. Karnani
Manager (Accounts)
Delhi



Mr. Sunil Tyagi
Time Keeper
Jaipur



Mr. Vishal Jain
Executive (Sales)
Jaipur



Ms. Priyanka Gupta
Trainee Engineer
Jaipur



Mr. Yash Saraswat
Trainee Engineer
Jaipur



Ms. Shikha Kansal
Executive (Sales)
Jaipur



Mr. Vijay Kumar Sharma
Supervisor (Civil)
Jaipur



Ms. Juhi Leekha
Receptionist
Jaipur



Mr. Manish Kr. Tripathi
Supervisor (Civil)
Jaipur



Mr. Babu Singh
Supervisor (Civil)
Jaipur



Mr. Vipul Tiwari
Trainee Engineer
Jaipur



Mr. Anil Kumar
Supervisor (Electrical)
Jaipur



Mr. Sushil Kr. Pandey
Store Keeper
Jaipur



Mr. Ramesh Kumar
Supervisor (Civil)
Jaipur



Mr. Sunil Borana
Site Engineer
Jodhpur



Mr. Vipin Tiwari
Executive (Sales)
Jodhpur



Mr. Anjum Khan
Foreman (Civil)
Jodhpur



Mr. Abhishek Chandra
Executive (Accounts)
VML Jamshedpur



Mr. Ram Ekbal Thakur
Officer (Estate)
VML Jamshedpur



Mr. Mritunjay Jha
Officer (Estate)
VML Jamshedpur



Ms. Antima Gupta
Trainee Engineer
Bhiwadi



Mr. Shahnawaz Ansari
Trainee Engineer
Bhiwadi



Mr. Harsh Pathak
Executive (Sales)-VPS
VML Bhiwadi



Mr. Ishwar Singh Dayma
Site Sales Assistant
VML Bhiwadi



Mr. Malay Kumar Panda
Plumber
VML Bhiwadi



Mr. Avadhesh Kumar
Electrician
VML Bhiwadi



Mr. Leeladhar
Electrician
VML Bhiwadi

Our Good Samaritans

On July 15, Mr. Antram, a security guard at Ashiana Utsav-Bhiwadi, found a wallet lying next to a bush. The wallet contained Rs 15,000/- in cash and debit and credit cards. On further scrutiny of the wallet he found that it belonged to Mr C.K.Sharma of M-351, Ashiana Utsav. When the wallet was returned intact to Mr. Sharma, he was pleasantly surprised and also highly appreciative of the integrity of Mr. Antram.



On the night of Sep 3, Mr. Moolchand, a security guard at Ashiana Aangan-Bhiwadi, found the windows of a car open. There was a bag lying on the passenger seat. The car belonged to Mr. Rajinder Singh of L-159 Ashiana Aangan. Mr. Moolchand, along with the VML staff on duty, informed Mr. Rajinder, who, on finding his valuables safe, was immensely grateful to the vigilant and honest Mr. Moolchand.

We've Got Mail

My wife, Mrs. Reema Jain and I were tenants at Utsav for 8 months. Being more than satisfied with the living conditions, the atmosphere, the facilities etc., we decided to purchase a flat here and make this our permanent abode. It is indeed a unique Senior Citizens Residential complex with exquisite amenities.

DP Jain, Ashiana Utsav, Bhiwadi

We were searching for our Dream Home, something akin to the serene beauty of a military station, and that dream came true when we bought Ashiana's Villa T 20. The positive attitude of the VML staff, with special reference to Mr. Vikas Joshi, has made our stay at Ashiana even better.

Once my hair gets grey, we intend shifting to our other dream purchase: UTSAV- a paradise for silvers. God Bless Ashiana for making this paradise at Jaipur and for making my retired life even better than the 30 years in uniform.

Col MK Gupta, VSM

This is just to show our appreciation for the excellent improvement noticed this time at the Trial Apartment. Each and every employee in every department is very polite and cooperative.

People like us leave everything and come here to spend the rest of their lives with the hope that they will be looked after here. As of now, every minute, we are getting this feeling. Hope it continues.

All the best and please keep extending such service to Sr. Citizens.

Vijay Rai



*All the fun, without the bother...
With the Utsav management taking care of organising, decorating, etc, our residents are free to enjoy all festivities with like minded individuals.*

I am a serving army officer who has been associated with Ashiana since 2008 when I bought a flat at Ashiana Aangan. The teamwork, sincerity and dedication shown by the staff is magnificent.

During my recent visit to rent out my flat, I was specially impressed by the calmness, composure, dedication and pleasant demeanour of Mr. Rakesh Sinha.

Major Anil Raina

Thanks a lot for your prompt action in sending me the newslettertrue to Ashiana standard of which I am very proud. I just finished reading your newsletter - very good and informative indeed.

I recently learnt about your new venture Utsav in Uttarpara (Kolkata) - I want to know more about it or any other new project coming up at Jamshedpur. And finally, I would like to receive your newsletter regularly.

Tapas Mukhopadhyay, Kolkata

Please send contributions for Aap ki kalam se, with your full name, address and photograph. Published pieces will get a gift from our Chairman Emeritus Om Gupta. Contributions may be in English or Hindi, not more than 175 words and it should be something positive! Negative thoughts go against the Ashiana Philosophy.

**Write in to: Editor, Apna Ashiana
cvmadhu@gmail.com**

Ashiana Housing Limited

304, Southern Park, Saket District Centre, Saket, New Delhi - 110 017

For Sales Contact:

Delhi Ashish 099900 73176 **Bhiwadi** Neeraj 088756 78811

Jaipur Pranshu 099285 13165 **Jodhpur** Hemant 097838 21001

Pune Partha 095610 92613 **Mumbai** Kumar 095030 28080

Jamshedpur D K Singh 097719 13232

E mail : sales@ashianahousing.com Website: www.ashianahousing.com

APNA ASHIANA

Designed and Edited by
Madhu Chandra

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